Dear Friends,

A big, warm, Kansas City welcome to the 18th biennial Edgar Snow Symposium! We are thrilled to have you with us and can’t wait to share an unforgettable time with you.

This year’s Symposium theme is “80 Years of Exchange – Celebrating the US-China Relationship Eight Decades after Red Star Over China.” We can’t think of a better time to be having this important conversation than during the current politically charged days. As Edgar Snow well knew, it is when times are the most challenging that open, unfiltered dialogue and good fellowship are needed the most.

We hope you will enjoy our all-star lineup of local, regional, national, and international leaders in government, education, journalism, medicine, business, and the arts. We thank you for helping us advance our longstanding mission of increasing friendship and understanding between the people of the United States and China.

Yours truly,

Nancy Hill
President
Edgar Snow Memorial Foundation

Jim McKusick
President-Elect
Edgar Snow Memorial Foundation

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Dear Friends,

堪萨斯城热烈地欢迎你们莅临第18届埃德加-斯诺研讨会。我们很高兴在这两年一度的盛会上见到大家，也迫不及待地想要与你们分享一段难忘的时光。

今年研讨会的主题是“80载交流——庆祝《红星照耀中国》问世80年后的中美关系”。当下政治风云迭起，正是我们进行这一重要对话的绝佳时机。正如埃德加-斯诺所深知的那样，极具挑战性的时代，最需要的是开诚布公的对话与诚挚的友情。

希望大家会喜欢我们的全明星阵容，来自政府、教育、新闻、医学、商业和艺术等领域的当地、地区、国家和国际领导人齐聚一堂！在你们的帮助下，我们增进中美人民友谊与理解的长期使命得以不断推进，我们在此感谢你们。

此致
敬礼,

Nancy Hill
President
Edgar Snow Memorial Foundation

Jim McKusick
President-Elect
Edgar Snow Memorial Foundation
TUESDAY, OCTOBER 2
Arrival Day
All day
Transportation provided from airport to hotel for visiting delegates and invited guests

WEDNESDAY, OCTOBER 3
Welcome Day: Optional Pre-Symposium Activities
11:00AM - 4:00PM
Sightseeing Tour of Edgar Snow’s Kansas City, includes lunch
6:00PM - 9:00PM
Reception and Buffet Dinner for visiting delegates and invited guests

THURSDAY, OCTOBER 4
China-U.S. Day: Special Events to Welcome Visiting Delegates
9:30AM - 11:30AM
Opening Session: Celebrating China-U.S. Friendship
Keynote Welcoming Speech: “80th Anniversary of Red Star Over China” by Gu Pine, Vice President of the China Society for People’s Friendship Studies

12:00PM - 1:30PM
Lunch for visiting delegates
2:00PM - 3:15PM
Welcome Meeting for Chinese Delegation
3:30PM - 5:00PM
Edgar Snow Reading Room tour
6:30PM - 9:00PM
Welcome Dinner for visiting delegates and invited guests

FRIDAY, OCTOBER 5
Edgar Snow Symposium: Exploring and Celebrating 80 Years of Exchange
9:00AM - 10:30AM
10:45AM - 12:15PM
Journalism Panel: “Practicing Journalism in an Era Of Globalization.”
12:30PM - 1:45PM
Lunch for visiting delegates, invited guests and symposium registrants
10:45AM - 12:15PM
3:30PM - 5:00PM
Medical Panel: “East-West Collaboration in Medicine, from Research to Patient Care”
5:30PM - 7:00PM
7:00PM - 9:30PM
Edgar Snow Symposium Gala Banquet
Keynote Opening Remarks by Chinese Ambassador to the United States Cui Tiankai

SATURDAY, OCTOBER 6
International Business Conference and Edgar Snow Memorial Concert
9:00AM - 10:15AM
Opening Session
“Games Changing? U.S.-China Relations under Trump and Xi*:
A Conversation with X. Rick Niu, President and CEO, Starr Strategic Holdings

10:30AM - 12:00PM
U.S.-China Trade and Investment: Understanding the Big Picture
12:15PM - 1:30PM
Lunch for visiting delegates, invited guests and symposium registrants
1:30PM - 3:00PM
Emerging Opportunities in U.S.-China Trade and Investment
4:00PM - 6:00PM
Edgar Snow Memorial Concert, a special music and dance program presented by Kansas City Leyue Performing Arts and distinguished performers from China
7:00PM - 9:00PM
Reception and Farewell Dinner for visiting delegates and invited guests

SUNDAY, OCTOBER 7
Optional Post-Symposium Activities
All day
No conference activities are scheduled today. Enjoy some downtime and do some sightseeing!

MONDAY, OCTOBER 8
Departure Day
All day
Transportation provided from hotel to airport for visiting delegates and invited guests

EMERGENCY INFORMATION
Hotel
InterContinental Hotel
401 Ward Parkway, Kansas City, MO 64112
816.756.1500

Medical Emergencies
Dial 911 (from hotel phone dial 9+911)

Airport Transportation
Call or text 816.787.8824

Questions?
Call or text Jenny Tonyes at 816.886.8887 or email jen@jentonyes.com

若有关于国际商务会议和埃德加·斯诺纪念音乐会的疑问，请与Rocky联系
手机号码：（0086）15222038644
微信号码：Rockyxflu1985
邮箱：xf-liu@cauc.edu.cn
THURSDAY, OCTOBER 4 - continued

11:00AM - 11:30AM  Group Photo of visiting delegates and invited guests with ESMF board members

11:30AM - 12:00PM  Bus transit to Gates Bar-B-Q Restaurant  
Meet bus in hotel lobby

12:00PM - 1:30PM  Lunch for visiting delegates and invited guests at Gates Bar-B-Q Restaurant, 3205 Main Street, hosted by Dwayne Williams, CEO of Twelfth Street Heritage Development Corp., who will offer welcoming remarks and an overview of economic and cultural development on the East Side of Kansas City

1:30PM - 2:00PM  Bus transit from Gates Bar-B-Q Restaurant to City Hall  
City Hall

2:00PM - 3:15PM  Welcome Meeting for Chinese delegation in City Hall  
Miller-Nichols Library, University of Missouri-KC

3:15PM - 3:30PM  Bus transit from City Hall to UMKC

3:30PM - 5:00PM  Edgar Snow Reading Room tour  
• Tour of the Edgar Snow Reading Room, followed by special presentations in Miller-Nichols Library, room 325
• Welcoming remarks by Bonnie Postlethwaite, Dean of Libraries, UMKC
• Gift Presentation: Li Yuqin presents an art book by Fu Jingpeng
• Resolution by City Council – recognizing our Sister Cities, Yan'an and Xi'an

5:00PM - 5:30PM  Bus transit to InterContinental Hotel, downtime for visiting delegates

6:00PM - 6:30PM  Bus transit to Diastole Scholars’ Center, 2501 Holmes St., for dinner  
Meet bus in hotel lobby

6:30PM - 9:00PM  Welcome Dinner at Diastole for visiting delegates and invited guests (Catered by Bo Lings Chinese Restaurant)  
Diastole Scholars’ Center, 2501 Holmes Street

• Welcoming remarks by ESMF President Nancy Hill
• 15-minute preview performance of Jonathan Stallings’ opera Yingelishi by Opera180
• Fireside chat and book-signing by Major Garrett, CBS Chief White House Correspondent, of his new book: Mr. Trump’s Wild Ride: The Thrills, Chills, Screams, and Occasional Blackouts of an Extraordinary Presidency. Introduced by Crosby Kemper III (Director, Kansas City Public Library). Copies of this book will be available for sale and for signing by the author.

9:00PM - 9:30PM  Bus transit to from Diastole Scholars’ Center to hotel

WEDNESDAY, OCTOBER 3

Welcome Day: Optional Pre-Symposium Activities

6:30AM - 11:00AM  Breakfast (free for visiting delegates and invited guests)  
InterContinental Hotel
American Slang Restaurant

9:00AM - 10:00AM  Symposium Registration  
InterContinental Hotel
Main Lobby

11:00AM - 4:00PM  Sightseeing Tour of Edgar Snow’s Kansas City for visiting delegates and invited guests. Guided bus tour of Snow’s former homes, schools, KC Library, KC Star building, Jazz District. Includes lunch.

4:00PM - 5:00PM  Break

6:00PM - 9:00PM  Reception and Buffet Dinner for visiting delegates and invited guests  
InterContinental Hotel
Rooftop Bar

THURSDAY, OCTOBER 4

China-U.S. Day: Special Events to Welcome Visiting Delegates

6:30AM - 11:00AM  Breakfast (free for visiting delegates and invited guests)  
InterContinental Hotel
American Slang Restaurant

9:30AM - 11:15AM  Opening Session: Celebrating China-U.S. Friendship

- Master of Ceremonies: Nancy Hill, President, Edgar Snow Memorial Foundation
- Welcoming remarks from UMKC Chancellor Mauli Agrawal
- Keynote Welcoming Speech: “80th Anniversary of Red Star Over China” by Gu Pine, Vice President of the China Society for People’s Friendship Studies
- “Edgar Snow and the Missouri School of Journalism” by Associate Dean Fritz Cropp
- Welcoming remarks from Xie Yuan, Vice President, Chinese People’s Association for Friendship with Foreign Countries
- Symposium Overview: 80 Years of Exchange by Jim McKusick, President-Elect, Edgar Snow Memorial Foundation

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Edgar Snow Symposium: Exploring and Celebrating 80 Years of Exchange

FRIDAY, OCTOBER 5 - continued

6:00AM - 11:00AM  Breakfast (free for visiting delegates and invited guests)
InterContinental Hotel
American Slang Restaurant

9:00AM - 10:30AM  Global Economic Development and Cultural Exchange
Panelists will include:
• Maria Adele Carrai, Postdoctoral Fellow, Princeton-Harvard China and the World Program, “Chinese Belt and Road Initiative: Reality and Myths”
• Zhang Heqiang, Director General of the Department of American and Oceanian Affairs of the Chinese People’s Association for Friendship with Foreign Countries, “People-to-People Friendship and Sub-National Exchanges Strengthening China-U.S. Ties”
• Gao Zhendong, Vice President of the China Society for People’s Friendship Studies, “Education and Cultural Exchange”
• Moderator: Virginia Harper Ho, Associate Dean for International Law, University of Kansas Law School, and National Committee on U.S.-China Relations Public Intellectuals Program Fellow

10:30AM - 10:45AM  Break
InterContinental Hotel
Plaza Room

10:45AM - 12:15PM  Journalism Panel, “Practicing Journalism in an Era of Globalization.” Panelists will include:
• Prof. Ernest Zhang (University of Missouri School of Journalism), “Teaching Journalism in China: Our New Steps to Follow Edgar Snow”
• Prof. Yong Volz (University of Missouri School of Journalism), “Making China Their ‘Beat’: Edgar Snow and American Correspondents in China, 1900-1949”
• Prof. Wenxiang Gong (Peking University), “Edgar Snow and Henry Luce: Their Impact upon China’s Image”
• Respondent: Major Garrett, CBS Chief White House Correspondent
• Moderator: Larson Powell, Professor of Foreign Languages & Literature, UMKC

12:15PM - 12:30PM  Break, gather for lunch in adjacent Plaza Room

12:30PM - 1:45PM  Lunch for visiting delegates, invited guests and symposium registrants
InterContinental Hotel
Plaza Room

1:45PM - 3:15PM  International Relations Panel with Keynote Speaker, “The Nuts and Bolts of U.S.-China Relations: Diplomacy, Education, Scholarship.” Panelists will include:
• Sheena Greitens, Assistant Professor of Political Science, University of Missouri, “The United States and China in the 21st Century: A Multidimensional Relationship”
• Grant Kettering, Director, Governance Institute, Cambridge, Massachusetts, “Start with the Basics: Challenges and Opportunities in Cross Border Dialogue”
• Moderator: John James Kennedy, Associate Professor of Political Science, University of Kansas

3:15PM - 3:30PM  Break
InterContinental Hotel
Plaza Room

3:30PM - 5:00PM  Medical Panel, “East-West Collaboration in Medicine, from Research to Patient Care” Panelists will include:
• Dr. John Spertus (UMKC School of Medicine)
• Dr. Linheng Li (Stowers Institute for Medical Research)
• Travis Spire Sweet (Missouri Acupuncture Services)
• Moderator: Dr. Mary Anne Jackson (Dean, UMKC School of Medicine)

5:00PM - 5:30PM  Break, downtime, take hotel elevators down to Gala event on ballroom level

5:30PM - 7:00PM  Gala Reception
InterContinental Hotel
Ballroom
• Master of Ceremonies: Nancy Hill, President, Edgar Snow Memorial Foundation
• "The Art of China" Exhibition and Silent Auction
• Kansas City-China Expo
• Kansas City Jazz performed by Steve Caporale Quartet

7:00PM - 9:30PM  Edgar Snow Symposium Gala Banquet
InterContinental Hotel
Ballroom
• Master of Ceremonies: Nancy Hill, President, Edgar Snow Memorial Foundation
• Introduction of Chinese Ambassador by Eric Branstad, Managing Director, Mercury LLC, and former Senior White House Advisor, US Dept. of Commerce
• Keynote Opening Remarks (to begin circa 7:30 p.m.): Chinese Ambassador to the United States Cui Tiankai
• Introduction of Kansas Governor by X. Rick Niu, President and CEO, Starr Strategic Holdings
• Welcoming Remarks: Kansas Governor Jeff Colyer; University of Missouri System President Mun Choi; Acting PRC Consul General Liu Jun; UMKC Chancellor Mauli Agrawal
• Recognition of Sister City delegations from Yan’an and Xi’an by Kansas City Mayor Pro Tem Scott Wagner
• Introduction of Keynote Speaker by Prof. John James Kennedy, University of Kansas
International Business Conference and Edgar Snow Concert

6:30AM - 12:00PM Breakfast (free for visiting delegates and invited guests)
InterContinental Hotel Plaza Room

9:00AM - 10:15AM Opening Session
InterContinental Hotel Rooftop Ballroom
- Welcome and Introduction: Brian Klaas, Dean, Bloch School of Management, UMKC
- "Games Changing? U.S.-China Relations under Trump and Xi": A Conversation with X. Rick Niu, President and CEO, Starr Strategic Holdings; interviewed by Nancy Hill, President, Edgar Snow Memorial Foundation

10:15AM - 10:30AM Break
InterContinental Hotel Plaza Room

10:30AM - 12:00PM U.S.-China Trade and Investment: Understanding the Big Picture.
InterContinental Hotel Rooftop Ballroom
Panelists will include:
- Eric Branstad, Managing Director, Mercury LLC, and former Senior White House Advisor, US Dept. of Commerce
- Liu Xinsheng, Vice President of PFS, "Sino-US Relations and Trade War"
- Toby Rush, Senior Director, International Technology Investments, Ant Financial-Alibaba
- Chu Fang (Director, Governance Institute, Cambridge, Mass.)
- Respondent: Virginia Harper Ho, Associate Dean for International Law, University of Kansas Law School, and National Committee on U.S.-China Relations Public Intellectuals Program Fellow
- Moderator: Sidne Ward, Director, Bloch Global Management Education Initiatives, UMKC

12:00PM - 12:15PM Break, gather for lunch in adjacent Plaza Room

12:15PM - 1:30PM Lunch for visiting delegates, invited guests and symposium registrants
InterContinental Hotel Plaza Room

3:00PM - 3:30PM Break, downtime, prepare for concert event

3:15PM - 4:00PM Bus transit to Kauffman Performing Arts Center
Meet bus in hotel lobby

4:00PM - 6:00PM Edgar Snow Memorial Concert, a special music and dance program presented by Kansas City Leyue Performing Arts. The concert will offer a tribute to Edgar Snow with songs, music and Chinese folk dances performed by famous singers from China and US, and by dancers from local performing troupes.
- Master of Ceremonies: Nancy Hill and Forest Rong

6:00PM - 7:00PM Bus transit from Kauffman Performing Arts Center to hotel

7:00PM - 9:00PM Reception and Farewell Dinner for visiting delegates and invited guests
InterContinental Hotel American Slang Restaurant

9:00PM - 11:00PM After dinner, experience the sparkling bonfires, live music and performance art of WaterFire KC on Brush Creek (adjacent to the hotel).

Emerging Opportunities in U.S.-China Trade and Investment.
Panelists will include:
- Frederick Jiang, Managing Partner, Coalescence Partners
- Narbeli Galindo, Director of International Affairs, Economic Development Corporation of Kansas City, Missouri, "Global Investment Opportunities and Resources for Kansas City and China"
- Fang Shen, Partner, Husch Blackwell
- Darcy Howe, Managing Director, KCRise Fund
- Moderator: Sidne Ward, Director, Bloch Global Management Education Initiatives, UMKC

Alternative Breakout Session - Edgar Snow Studies Working Group Session I. Presenters include:
- Professors Liang Xiangyang and Wang Junhu (Yan’an University)
- Chen Yi, Beijing Friendship Association, "Introduction of BFA"
- Moderator: Liu Xiaofeng, Civil Aviation University of China
All are welcome, but attendance is limited to about 15 people, as it is an informal roundtable discussion session.

Alternative Breakout Session - Edgar Snow Studies Working Group Session II. Presenters include:
- Professors Liang Xiangyang and Wang Junhu (Yan’an University)
- Chen Yi, Beijing Friendship Association, "Introduction of BFA"
- Moderator: Liu Xiaofeng, Civil Aviation University of China
All are welcome, but attendance is limited to about 15 people, as it is an informal roundtable discussion session.
Optional Post-Symposium Activities

SUNDAY, OCTOBER 7

6:30AM - 10:00AM  Breakfast (free for visiting delegates and invited guests)  InterContinental Hotel  American Slang Restaurant

All day  No conference activities are scheduled today. Visiting delegates are encouraged to enjoy some downtime, network with friends and colleagues, and do some sightseeing. Dining is available in the American Slang Restaurant (in the InterContinental Hotel) or in any of the 45 restaurants located in the Country Club Plaza, immediately adjacent to the hotel.

ABOUT EDGAR SNOW

While little known in his home country, Edgar Snow (埃德加·斯诺) is revered in China to this day. Anniversaries of his birth, death, publication dates of his books, and other Snow milestones are celebrated across the nation. Articles, editorials, TV and film specials and symposia dedicated to Snow’s work and life regularly appear throughout Chinese media, academic and civic circles. Why?

Quite simply, the answer is friendship. Snow is considered “our American Friend” by the Chinese people because of his willingness to seek out and interview Mao Zedong, Zhou Enlai and the other young revolutionaries and future leaders of the People’s Republic of China, at a time when very few people inside or outside of China publicly acknowledged the Chinese Reds.

Snow, a journalist born and raised in Kansas City, Missouri, came, listened, observed, and reported the revolutionaries’ own stories, in their own words, unfiltered by personal political ideology or cultural bias.

The Chinese people also admire the intrepid young journalist’s bravery. Just 30 years old, Snow literally risked life and limb to get to the heart of the story, crossing active battle lines and traversing hundreds of miles of inhospitable territory on a mule and on foot to reach the Red Army base in northwest China. This at a time when it was a capital offense to have any communication with the communist rebels; thousands of Chinese citizens had already paid the ultimate price.

But to Edgar Snow, the story was too big and too important not to tell, and it has stood the test of time. His book Red Star Over China has never been out of print since its initial publication in 1937, and it remains the starting point for any comprehensive study of the origins of modern China.

MONDAY, OCTOBER 8

Departure Day

6:30AM - 11:00AM  Breakfast (free for visiting delegates and invited guests)  InterContinental Hotel  American Slang Restaurant

All day  Transportation provided from hotel to airport for visiting delegates and invited guests
The Edgar Snow Memorial Foundation was founded in 1974 by Mary Clark Dimond and her husband Dr. E. Grey Dimond. The Dimonds were truly citizens of the world and high among their global concerns was expanding and improving U.S.-China relations.

Mary Clark Dimond’s concern with world affairs was heightened by the work of her late father, Grenville Clark, champion of world peace. Clark sought Snow’s help to get into “Red China” to meet with the Chinese leaders in the early 1960s. Snow was unsuccessful, but the two men developed a strong friendship and mutual respect.

Dr. Dimond, who founded the University of Missouri-Kansas City’s School of Medicine, met Edgar Snow at a 1965 peace conference held by Mr. Clark in Dublin, New Hampshire. Dimond was intrigued by Snow’s observations and insights gleaned from his 13 years in China and agreed that there was no hope in achieving a stable world, let alone peace, while ignoring 1/5 of the world’s population.

Through Snow’s contacts and influence, the Dimonds were able to travel to China in 1971, even before the Nixon visit opened relations between the two countries. Each year thereafter they returned, sometime twice or three times, and often leading specialized delegations of physicians, academics, and/or interested civilians. The Dimonds also regularly received delegations of visiting Chinese, and even adopted a Chinese daughter.

When Snow died in 1972, Mary was prompted to found the Edgar Snow Memorial Fund, later Foundation, to preserve Snow’s memory and continue his work. When Mary’s untimely death in 1983, Dr. Dimond took on the leadership of the organization. The Edgar Snow Memorial Foundation is now operated by a non-profit board of directors as a registered nonprofit support organization of UMKC.

In addition to creating the Foundation, the Dimonds were also responsible for creating our home, the Diastole Scholars Center. The Dimonds began building Diastole in 1976 and lived there until Mrs. Dimond’s death in 1983. Today, the Diastole is a serene yet stimulating off-site event facility, as well as serving as the office of the Edgar Snow Memorial Foundation.

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